Perhaps You've Tried It--Be Careful, Now---But if You Haven't Read This First

Bennett (William Collier) is a member bet Bennett \$10,000 that he cannot tell of the firm of E. M. Raiston & Co.. the truth for twenty-four hours. Benlyn has given Bennett \$10,000 in cash. Gwendolyn j which she has raised by subscription Dick—How the \$10.000 in some investment so that

she can call upon her father for \$20.

ooo, explaining that her father has question. He told me yesterday he agreed to subscribe an amount equal was 39. to the sum she is able to raise. Ral- Hob-Don't be so anxious to win. ton has invested considerable money That was yesterday. I was lying then, in a quickstiver mine in New Mexico Now I'm telling the truth and is unloading the stock on his customers. Two chorus girls, Mabe; and to call the bet off?
Sabel, friends of Richard Donnelly, the Rob-Not a cent junior member of the firm, call at the Van-If you do tell a lie, tell a good office and accidentally meet Ralston, one, Bob, because it will cost you He is flattered by Mabel's comments \$10,000. That's a lot of money for one and lights her cigarette. In conversa- lie. Did you tell the truth about your tion with Ruiston, Donnelly, and Clar- income tax this year? ence Van Dusen, a customer, Bennett criticises Raiston's method of selling the stock. Then this scene occurs.]

Business Truth.

OB-For my part, I'd rather represent a stock as it is and let the customer choose for him-

Raiston-I didn't misrepresent it. Bob-Yes you did. You told me to tay out, you told Van Dusen that Clark has bought.

Raiston-I sold Marshall and Hadby without naming Clark.

Bob But you did tell them it was

Relaton-Well, I hope it to I've got \$100,000 tied up in it. I've got to think M's great. If I can sell \$150,000 worth of the stock I can spend \$50,000, and the chances are I'll strike it. If I do.

Bob-But now the mine isn't any

Raiston-It's no good at all, if you went to know the truth. The stock sen't worth the paper it's written on. Bob-I thought so.

Raiston-But there's quicksliver in New Mexico somewhere and somebody is going to strike it. I've told many a lie which I have made come true. A lie is just as good as the truth if the result is all right. Profit is the only nett is beginning to show the result of thing in business, and profit is imagbation and imagination is seldom the truth. It's what you hope for. The world doesn't believe the truth. It didn't believe there was an America for Columbus to discover. They didn't believe Alexander Bell had a telephone any more then they thought Cyrus Field could lay the Atlantic cable, and those fellows were telling the truth all the time and were considered crazy. I tell you there are certain necessary business lies.

Bob-I don't believe it. I think a business man can get along better by telling the absolute truth.

Raiston-My boy, you've been working too hard. You're crazy! You couldn't tell the truth for one day. Van Dusen-Has he been lying

Raiston-I've just been telling Bob that he couldn't tell the truth, the absolute truth, for one day and retain any friends or do any business.

tell the truth for one day that before night some one would kill him. Bob-I still believe that I could tell the truth indefinitely.

Van-When I was 9 years old I told my mother the truth about something that happened at school-what happened at home cured me.

Raiston—My boy, as modern society is constituted it is as impossible to live without telling a lie as it is to do business without deception.

Raiston-It's too bad we have to admit it, but it's the truth. Dick-I agree with you. Raiston-We're brought up that

way. Parents tell their children that Santa Claus comes down the chimney is told that the stork is going to bring her a baby brother, and she sits for hours at the window watching for it to come, and then they tell her the was asleep. You meet Smith on the street in the morning. You say, "I he told the cook the truth about the hope you slept well." That's a lie. meals. After hearing a young girl You don't care a damn if he never sing he had to tell the truth about her

Dick-The truth hurts people. An attractive lie sounds infinitely better than a mere statement of truth. Raiston-The lawyer tells his client he will win. The doctor tells his pa-tient he will get well.

Van-And the minister tells his congregation they will go to heaven. It

isn't the truth, but it's what they want Raiston-And every divorce gives

the lie to [in monotone] "wilt thou love, honor and cherish her, forsaking all others, keep thee only unto her s long as ye both shall live?"

Ralston-"I will" . . You'd break up the whole party if you told the truth and said "I think I will." Dick They lie in every line of bust- the truth about myself. ness- stores misrepresent their bargain

Raiston It took old Dr. Cook just one hour to convince the King of Denmark he had discovered the north pole, but it required two years for Lieut.

to convince the Geographical tell you. Society of the same fact, and he was telling the truth, and when Bryan said "Good-by, good luck, God bless you" to Wilson, do you think he was telling the truth? And when Wilson said: "Bill, this parting breaks my heart," do you think he really meant it? Don't make

me laugh Bob-Well, I'm entitled to opinion. I believe you can tell the

Van-Who-me?

Bob-Oh, no. I know you couldn't I mean that I can tell the truth.

Dick-For how long? Bob-If I can tell the truth for one hour I see no reason why I couldn't tell it for one day or one year.

brokers. Raiston's daughter Gwendo- nett stakes the \$10,000 given him by

Raiston-How much will you pay us

Bob-Not a cent.

Van-Well, we can hold that over

Raiston-When the car comes back for me we'll all go out home. I invite you all down to the house to stay all night.

Hob-I can't. I don't want to go. Ralston-You've got to go. You have

ever refused before. Dick-You must go. And if you talk in your sleep 131 listen to every word. Van--I'll be there.

Bob-I always tell the truth in my sleep. Very well, I'll go if you insist

Raiston-I do. Where did you get the \$10,000? Rob-I got It.

Raiston-I asked you where you got Bob-I don't think I have to answer

Dick-You certainly do have to an-Van-If you refuse to answer you lose the bet.

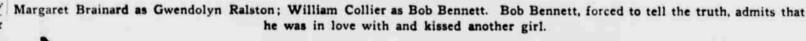
Raiston-Where did you get the \$10,000? [Long pause. Bob is cornered and just about to give up when telephone

bell rings.1 Bob-Excuse me. Hello, Oh, Mr. Clark, J. P. Clark? The Salphur Bank? Quick Silver? It's worthless no good -no good at all. Good-by.

Lover's Truth.



[Installed in the Raiston country home on Long Island next day Ben. Margaret Brainard as Gwendolyn Ralston; William Collier as Bob Bennett. Bob Bennett, forced to tell the truth, admits that





T F NAPOLEON BONAPARTE came | was about when he put the Napoleon | of Napoleon hanging in the offices or | Khayyam was for a time. But Napo-

the strain. Truth telling has cost him the friendship of Mrs. Raiston, because voice—which was awful—and now he that he is the latest cult of the Amer- of Napoleon on the wait of Bunker Napoleon Bonaparte. But there is a ularity it has had since the beginning is about to face Gwendolyn to answer lean business man. The descendants Bean's bachelor quarters. the charges of discourtesy made of those who came over in the Mayagainst him I Gwen-And please try and not tell flower are a great and growing conpeople things which will hurt their tingent, but they do not compare in feelings.

Gwen-Oh, yes. I want you to always tell the truth to me-about everything. Hob-No-

iding something from me? Bob-Yes.

me that you don't want me to hear? Bub Well-er-

Bob-You're the sweetest, the best,

Gwen-Bob! Bob- Well, you solved for the truth!

the truth. Bob Iturus, bods at Gwen and bolds

ut his arms. She comes into them!-Gwen-

Gwen- Oh, Bold AV mm ? Bob. A girl in a cereus. Gwen Where is she now?

Gwen Well I forgive you. Ded you ver keen any one case?

Bob Well I or or Gwen-Bob! Did you? Did you? to Manhattan he would be sur- cult in 'His Majesty Bunker Bean.' libraries of men I know. prised and delighted to discover And, you notice in the play at the "I won't say that all these men be- until later days, and the Napoleon make him. Tell me what you said

the rising generation of self-made men of the best known advertising men 1 grandfather had a portrait of Napo- ship of the greatest lefthand pitcher what you think of Van? Hob-After to-day I'll not tell the with the number of reincarnated Na- know has put Napoleon in bronze on leon hanging in the library. An art collector who possesses one And I can count half a dozen prints was a sort of fashion, just as Omar have been picked out; but he's such a of the precious half dozen original bronzes of the death mask of Napoleon Gwen Do you mean that you are declares that there is a curious peraistency about the interest in Napoleon

ness—stores misrepresent their bargain label. You're the sweetest, the best males, newspapers heir circulation, banks their surplus, because business their surplus, because business demands attractive statements.

Generally took old Dr. Cook just

Cover—18th.

Bob—You're the sweetest, the best the sweetest the best of the sweetest the best on the graph of the spirit of the man of desting.

Even the Zeppelins brought down lately in England after dizzy feats of his countrymen," says this student of the fads and folices of the submarine.

The latest models carry six machine in the submarine.

The latest models carry six machine in the submarine.

The latest models carry six machine in the submarine.

The latest models carry six machine in the submarine.

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The latest models carry six machine in the submarine in the submarine in the submarine.

The latest models carry six machine in the submarine in the s

that feeling about him myself.

Gwen Bob, did you ever love any man Napoleon get held of the popular ment of the new type of Zeppelins that metal thick enough to resist small He had the largest collection of porme class?

He was rather nearer has been published. The description projecties and the force of exploding traits and medals I ever saw outside. than Cosar and Alexander, and when- is the work of naval and military offi- shells, unless these shells explode very of a museum. And there is a New ever a man got on in the world a bit cers who have had opportunities of an near. and began booking around for some defence of airships of the dirigible reach the armor of Zeppelins when that one of my playwright friends into the climb to great heights. These sisted that it was a bronze portrait Bots I don't know she married the Justification of having his own way be- model. cause he had the money or the power The conclusions drawn by these ex- felled in England were shot down from of the manager, who, by the way, is or the serve to run things the news- perts from a close and technical con- seroplanes by aviators especially another member of the cult. papers would begin to call him a young sideration of Zeppelins of every type trained for the work, and the Zeppe-

fices of the business men you know out if you get to know them well so, the busts of Napoleon on desks or the enough. prints of Napoleon on the walls. One

"It isn't altogether a new cult. My as American as the baseball hero wor- perhaps you wouldn't mind telling me shrine in his private office. Lord Byron and Don Juan Napoleon You'd think that Washington would a needle.

THE ZEPPELIN'S GUNS

Sent cult founded on "the greatest known of the guns of these aircraft modern warfare the array of guns and think Napoleonic thoughts and plan Gwen Bob, I insist that you tell me personality of modern Europe," as and of the force that supplies them armor carried by the largest and lionspartian policies. He hangs a with offensive and defensive power, newest Zeppelins seems to justify the Napoleon on the wall or sets him up

American business min, "but Napoleon | Spite of diligent search among the rains gains, two quick firing rifles and a words, but in effect; "Now, if Benaparte goes to their heads. He is and bits of motal. It is therefore tube for discharging aerial torpedoes. Napoleon was in the game this is And this is the first time I had too a sort of familiar, or controlling genius.

Satisfying to know that details care-which appears to be similar to the how he would figure out the plays! fully kept and doubtless regarded as torpedo tubes of battleships and de-And he goes ahead and wins. in the lives and policies of a lot of secrets by the German Government stroyers. The bombs are carried in a

fined by experts.

A despatch to the Italian naval The defensive armament is not negitable.

A despatch to the Italian naval The defensive armament is not negitable. "Away back before Nietzsche and Journa; Ricista Maritima contains the lected. These dirigibles are sufficiently laying everything he could lay hands

"Harry Leon Wilson knew what he ful equipment of guns. As the ques- once supposed.

that is not to be explained by here worship or anything less than a confi
| Z | EPPELIN raids and Zeppelin there is hardly anything one of the most serious and difficult in ambitious American, he begins to

Gwen -Yes, you must always speak men I know. In fact, I have a little of have been at length measured and describes of compartments, ready for Napoleonic busts and prints. I knew

Bernard Shaw discovered the super- only authentic account of the armu- stable to carry a belt of steel or other on, written or printed, about Napoleon.

Napoleon of finance or of this, that or and form is that the new monsters lin turns out upon trial to be much the other line of business.

Of course, being in the nature is the other line of business.

Of course, being in the nature is the other line of business.

Of course, being in the nature is the other line of business.

leon didn't get down into Wall Street Astor Theatre, that he hung a picture fleve that they are reincarnations of cult has never before attained the pop- about Dick in the cafe two days ago, Dick-Yes, and tell the truth now sort of man of destiny feeling about of the present European war. I can't "Make a point of noticing in the of- them that they cultivate, as you'll find explain the psychology of it, but it is much as you do you'd be half witted.

Raiston - That's it' "And this Napoleon worship is just! Dick-is that so? [angered] Well After on which Bunker Bean is so strong Bob-if he had one eye he'd look like Van-Much obliged, what do you Sunday-best hero, and the pit of that think of E. M.? Bob He's a big, fat, overgrown, selfcherry tree story has always stuck in conceited, estentatious, four flushing the throat of every boy who ever tried to feel that Washington was really walrus. Halston -That's far enough.

And he goes ahead and wins.

"You can always find a sale for York theatre manager who looks so unusual kind to study the means of Anti-aircraft guns do not seem to much like my Napoleonic death mask

"Bunker Bean isn't the only one. take the Napoleonic census."

Gwen-Oh, dear, but you told me Ralston tries to get Bennett to ar. you never had. the ground that she will believe him. but Bennett explains that he cantell a lie. Then it is decided to tra Bob-The girl who married the lion to Mabel and Sabel to get Raiston out of the scrape. There is an amusical Gwen-Well, I'm glad you confessed. I'm glad you told me the truth.

Bob—So am I. [Goes to Gwen, puts Mrs. Ralagon.]

One Man's Belief in Virtue of Stating

Things as They Are Put

to Hard Test

Bob-Yes, I know I did.

Gwen-Will you always be true

Gwen-You think you will? Bob!

Inconvenient Truth.

[Raiston remains in town until the

close of the market trying to square his biggest customer because Bennett

told the truth in answer to the tele

phone query concerning the quicksil-

telling Mrs. Raiston learns of the

Mabel and Sabel episode and is jeal-

ous. Bishop Doran, who instigated Gwendolyn's charity campaign, calls

and meets Van Dusen, who discovers

that the Bishop is not averse to specu-

lation and loses no time in selling his block of quicksilver stock to the un-

suspecting clergyman. Then Mabel

Raiston-Mr. Donnelly, eh? Where's

Raiston-What! Mabel-She found out my name was

Raiston [turns to Bob]-You! Did

Bob [pointing to Dick]—He did. Dick—She—she—overheard me talk-

Raiston-Is that all you had to talk

about? [To Mabel] What did you tell

Mabel-Nothing! The minute she

learned my name was Mabel she asked

me if I smoked, and then I asked her

Raiston-Ch, what a day! Do you know what's happened! I've lost over

you had not said what you did over

the 'phone. You'll have to square this.

Ralston-He hasn't, eh? Well, I'l

Bob-I said if you knew twice as

Van-What do you think of Mrs

or twenty-five years. I'm satisfied.

time and this is a good opportunity.

Note Once I stole a half a dollar.

Van Did you ever get drunk?

Dick Did you ever get arrested?

Van Did you ever kill any one?

Bob No. but I think I'm going to.

Baiston ob, what a terrible thing must be to have to tell the truth

Bob-I stole it out of my little

Did you ever steal anything?

Raiston -Who from?

Bob Yes one night.

Bob That same night.

Dick -What did you steal?

Has be told a lie yet?

Bob I think-

woman I ever met.

All-Ah

rother's bank.

Bob Yes

Dick and Van-No.

She told me to ask you for one.

\$50,000: Do you realize that?

Mabel, but who told her that you lit

my wife? Sabel-We just left her.

my cigarette for me?

you dare tell my wife?

Raiston-Who did?

Bob-No.

ing about it.

home.1

Gwen-Who was she?

Bob-I think I will.

Dramatic Truth.

Mrs. Raiston-I want to ask few very important questions. I want you to tell me anything but truth and I do not expect you to unrewarded for your honesty. If want you tell me is significant enough

will give you each \$100. Sabel—Yes, ma'am. Mrs. Raiston—How long have you known Mr. Raiston?

Sabel-Oh, I guess we better not tell anything, Mrs. Ralston. Mrs. Ralston-If you tell me what I

want to know I will give you \$200. Sabel—Two hundred dollars? Mrs. Ralston—Yes, Mahel—What do you want to know? Sabel-When do we get the money? Mrs. Raiston-I understand. If you'll excuse me I'll get the money

now. I'll make him pay for the wrong he has done us! [Exit Mrs. Raiston] and Sabel arrive in search of a tip on the stock market from Donnelly, Ben-Sabel-Pay? Mabel-Well! nett, forced to tell the truth, confirms Mrs. Raiston's suspicion that this is Sabel-Two hundred dollars, Mabel "the" Mabel. Then Raiston returns Let's get it. Tell her something sig.

nificant.
Mabel—What will I tell her?
Sabel—Oh, I know—that speech yollove so much in our act.

Mabel—She wouldn't believe that Sabel—Didn't you hear the audience cry the night you read that speech? Then we won't get the \$200. Not if you tell the truth. Let's carn it and get away. A jealous woman will

lieve anything.

Mabel—Oh, I haven't the nerve. Besides, I don't remember it. Oh. yes, I know [Enter Mrs. Raiston.] Mrs. Ralston-Now, then, we can proceed. Tell me everything. Mabel-Everything?

Mrs. Ralston-Yes. Mabel-I called at the office to see Mr. Donnelly-I don't know Mr. Ralif she happened to have a cigarette, ston-Mrs. Raiston-Stop! You are not

telling me the truth! How long has this been going on? Tell me what has happened. Mabel—Mrs. Raiston! Mrs. Raiston-You certainly cannot

expect me to give you \$200 without your telling me something that worth it. You've known my husband how long?

Mabel [turning to Sabel] I don't know what to tell her. Mrs. Raiston-Three months least three months!

Sabel-Go on; admit it. Mabel-All right, I'll admit of Mrs. Raiston—Then why didn't yes tell me the truth at once? You'll ass nothing by lying. I have here so you, but you won't get one penn-less you tell me exactly what i we to know. Now tell me the warst

Sabel Go on; tell her Mabel—All right. • • • 1 was innocent girl; nothing but a kid. W did I know of the wicked city? • And then • he came ! know he was married. I believed

everything he told me. Mrs. Ralston-Go on! Go on! Mabel-One night-oh, Gawd 111 never forget that night-he took me out in a taxi-he gave me things to drink-there must have been something in it besides harmless booze.

Mrs. Raiston-Go on! Go on Mabel When I opened my eyes I was in a gilded palace. Sabel ferring presumably, but working it up for Mabel]-Ain't it grand?

Mabel-It was morning-and it was Mrs. Raiston-How late was it? Mabel -Too late, I said.

Mrs. Ralston-Horrible! Herrible Mabel-Is te? Mrs. Raiston - This is dreadful. Worse than I dreamed! You poor

girl. I'll telephone my lawyer and have affidavits drawn up—the monster—the monster. The monster! [Exit Mrs. Sabel-She believed Iti Mabel-Did she? Sabel-Yes; and it convinces me that

our act had material even if that manager didn't like it! Mabel-Two hundred dollarst De you think we ought to return this?

Sabel-Mabel! Mabel! It given to you. Mabel-You might have yellow fever given to you, but you wouldn't want to keep it.

Sabel-We've had a very good day. We'd better beat it. Bab [entering quickly]-Well's Sabel-Well, what? Bob-Did you see her?

Mabel-Yes, I saw her. Bob Did you tell her Sabel- Mabel didn't get a chance to say anything, but don't worry short us. We're in a hurry to get "c'ne

Come, Mabel. Bob-But didn't she talk to you Mabel-No, she didn't say a wall

Mischief Making Truth

[The Bishop asks Hobstock he has bought from V and again forced to tell its Raiston-No-no-I've been married informs the Bishop that less. The Bishop, reality Bob I think she's the loveliest been swindled, starts out to Dusen. Ralston learns the Raiston That's different. I've been wanting to get a line on you for a long the money raised by his and ter. Before he can forethe bet by egging timend !

pel Bob to tell her what he the money Mrs. Raiston of jealous rage, Rennett, hopet her, asks Mrs. Raiston if lieve Mabel's story of the Relaton assents, and 15-Mabel will repeat the story also to tell Mrs. Halston, sonds 11 to the garden to bring the gar

the room I Bob Mabel, tell your story Maket I was an innecent cirl ing but a hid-

Halston sinks into a chair and Dick horror stricken. Frie "What does this mean" expression [Enter Matel and Sabet Raiston con- Raiston smiles contempriously fronts them.) What does this mean? Dusen looks hopcless !

a happy ending.